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Konu: Birinci D-8 KOBİ ve Sağlık Pazarı Forumu Hk.

İstanbul, 14/09/2022

TÜM İHRACATÇI BİRLİKLERİ
Genel Sekreterlikleri

T.C. Ticaret Bakanlığında alınan yazıda Abuja Ticaret Müşavirliğimiz tarafından gönderilen bir yazıya atıfla, Bakanlığın, Nijerya Küçük ve Orta Ölçekli İşletmeleri Geliştirme Ajansı (SMEDAN) ve D-8 Sağlık ve Sosyal Koruma Programı Abuja Ofisi ile birlikte D-8 KOBİ ve Sağlık Pazarı Forumu'nun ilkinin 26-27 Ekim'de Abuja'da düzenleyeceği belirtilmektedir. Forumun amacı; KOBİ ve sağlık sektörlerindeki ilgili paydaşlara, D-8 bölgesinin hızlı entegrasyonu, büyümesi ve gelişmesi amacıyla sektörlerin potansiyelini ortaya çıkarmak için ulusal ve bölgesel stratejileri teşvik edecek bir platform sağlamak olarak açıklanmış olup Forumun teması da "D-8 Bölgesindeki KOBİ'leri Yeniden Oluşturmak İçin Koalisyon: Küresel Belirsizlik Bağlamında Sağlık Sektörünün Karşılaştığı Zorlukların Ele Alınması" olarak belirlenmiştir. 27 Temmuz 2022 tarihinde Dakka'da düzenlenen D-8 20. Bakanlar Konseyi Toplantısında onaylanmasının ardından düzenleneceği belirtilen foruma D-8 üye ülkelerinden KOBİ'ler, start-up'lar, teknoloji merkezlerinin üst düzey yöneticileri, sağlık uzmanları, ilaç firmaları, finans sektörü işletmeleri, üreticiler, kalkınma ortağı kurumları, KOBİ dernekleri, iş liderleri, finans kurumları, Abuja'da ikamet eden D-8 üye ülkeleri Büyükelçi/ Yüksek Komiserleri, D-8 Genel Sekreteri ve Bakanların katılacağı aktarılmıştır.

Forumaya katılıma ilişkin detaylar ile taslak program ekte gönderilmekte olup forumaya ilişkin bilgilerin ilgili sektörde faaliyet gösteren üyelerinize **e-posta** ile duyurulması hususunda gereğini rica olunur.

Bilal BEDİR
Genel Sekreter

Ek:

- 1- Birinci D-8 KOBİ ve Sağlık Pazarı Forumu hk. Ek Taslak Program
- 2- Birinci D-8 KOBİ ve Sağlık Pazarı Forumu hk. Ek Forum Katılımına İlişkin Detaylar

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**D-8 FORUM ON SMALL AND MEDIUM SCALE ENTERPRISES AND HEALTH
MARKET, TRANSCORP HILTON HOTEL, ABUJA, NIGERIA.**

26TH TO 27TH OCTOBER, 2022

Day 1: 26 OCTOBER 2022	
MORNING SESSIONS	
Registration of Participants	08:00 am – 09:00 am
Recognition of Guests by MC	09:00 am – 09:10 am
OPENING CEREMONY	09:00 am -10:00 am
Opening Remarks: H.E. Amb. Gabriel T. Aduda Permanent Secretary, MFA and D-8 Commissioner of the Federal Republic of Nigeria;	
Welcome Messages: Mr. Wale Fasanya, Director- General SMEDAN, Dr. Ado Mohammed, Global Director, D-8 HSP	
Remarks: Amb. Zubairu Dada, Hon Minister of State for Foreign Affairs; Amb. Maryam Katagum, Hon. Minister of State for Industry, Trade & Investment,	
Statement: Amb. Isiaka A. Imam, Secretary- General, D-8	

<p>Goodwill Messages: Prof. Ibrahim A. Gambari, Special Guest/Chief of Staff to the President,</p>	
<p>SETTING THE TONE</p>	<p>10:00 am -10:10 am</p>
<p>OPENING PANEL</p> <p>A Coalition to Reinvent SMEs Landscape in the D-8 (Discussants- Addressing the key challenges faced by SMEs in a context of Global Uncertainty</p> <p>Speakers: IsDB, UNDP, MASME, NACCIMA, SON, NAFDAC, MAN, Pahrma-Companies NEPC and CBN</p>	<p>10:10 am – 11:30 am</p>
<p>COFFEE BREAK/PHOTOGRAPHS</p>	<p>11:30 am - 12:00 pm</p>

FINANCING PANEL on SMEs and Health Firms	12:00 pm - 12:40 pm
<p>THE TRIPLE A objective:- Accessibility, Affordability, Availability (Bol, Jaiz Bank, and Sterling Bank)</p> <p>How to explore innovative financing mechanism to boost SMEs, Pharmaceutical Firms and Bridge the gap? (Fidelity Bank, and SunTrust Bank)</p>	
CONTRIBUTIONS OF WOMEN TO THE GROWTH OF SME IN D8 MEMBER STATES	12:40 pm - 13:30 pm
<p>The Challenges of Women Entrepreneurs (National Center for Woven Development)</p> <p>Unlocking the power of Women's leadership in business (Bol)</p>	
NETWORKING LUNCH	13:30 pm - 14:30 pm
AFTERNOON SESSIONS	
<p>UNLOCKING THE D-8 HEALTH MARKET POTENTIAL: Opportunities for Private Sectors & SMEs</p> <p>Discuss Business Opportunities in the D-8 Countries: How to Address Trade Barriers</p> <p>Proposed Economic Benefits to Member States' Trade Volumes,</p>	14:30 pm - 15:30 pm

Affordability of Products and Trade Incentives	
PARALLEL AND BREAKOUT SESSIONS (B to B ROOMS) Working Group on SMEs: (Access to Finance, Low R&D Expenditures, Database, Undeveloped Sales Channels, and Government Policies, E-Commerce in SMEs, Financing Growth of SMEs in D-8 Region etc: Working Group on Health Market: Technical Session I – Head of Countries' Delegation (Panel Discussion, 3 Focus Groups) Panel Discussion with Experts from the Countries and 3 Partners (WHO and IsDB) Initial Reaction and Feedback: Array of Medicines, Vaccines and Technological Products for PHC, Opportunities for Alignment and Synergies Technical Session II Head of Country Delegation (Comparative Advantage for Specific Products) Micro Molecules Micro-nutrients and Supplements Vaccines and Biologicals Biosimilars Macromolecules	15:30 pm - 18:00 pm

<p>Medical Services (Diagnostics and Tourism)</p> <p>Technical Session III</p> <p>Bangladesh Egypt Indonesia and Iran</p>	
DINNER	19:30 pm - 22:00 pm
Day 2: 27 OCTOBER 2022	MORNING SESSIONS
OPENING REMARKS	9:00 am TO 9:15 am
<p>DISCUSSION ON FACILITATING AND PROMOTING COLLABORATION AMONG SMES IN D8 MEMBER STATES</p> <p>Taking THE DIGITAL LEAPFROGGING STRATEGY Time to Create One D-8 SMEs Business Forum</p> <p>YOUR GROWTH OPPORTUNITY WITH D-8 MARKET</p> <p>Taking advantage of Environmental, Circular Economy, Social, Market and Governance dynamics</p> <p>Speakers: D-8 Secretary-General, D-G SMEDAN, All D-8 Ambassadors/High</p>	10:30 pm - 11:40 pm

Commissioners in Nigeria	
COFFEE BREAK	11:40 am - 12:00 pm
Technical Session III Country Head of Delegation Challenges and barriers to Trade (Malaysia, Nigeria, Turkey, and Indonesia)	12:00 pm - 13:30 pm
Technical Session IV Country Head of Delegation Framework for Action Monitoring of Results Next Steps	
NETWORKING LUNCH	13:30 pm - 14:30 pm
WHICH INDUSTRIES WILL DRIVE YOUR GROWTH The Best Strategies, The Best Players in SMEs and Health Market:	4:30 pm - 15:20 pm
City Tour	15:20 pm - 16:20 pm
READY TO GO BIG IN THE D-8! The best strategies, The best players in SMEs and HEALTH MARKET.	16:20pm - 17:20 pm
PARALLEL AND BREAKOUT	17:20 pm - 18:30 pm

<p>SESSIONS ON SMEs AND HEALTH MARKET (B to B ROOMS)</p> <p>The best way to brand your company and your products</p> <p>Building Personal Entrepreneurship and Innovative Skills</p> <p>Fostering innovative strategies for your company.</p>	
<p>CLOSING CEREMONY Director (International Organizations Department)</p>	18:30 pm - 19:00 pm
<p>DINNER AND GALA NIGHT CEREMONY</p>	19:30 pm – 22:00 pm

*Orinda hf*

**THE FIRST D-8 FORUM ON SMALL AND MEDIUM SCALE ENTERPRISES
AND HEALTH MARKET (D-8 FORUM ON SMEs AND HEALTH MARKET),
TRANSCORP HILTON HOTEL, ABUJA, NIGERIA,**

26- 27 OCTOBER 2022.

ADMINISTRATIVE AND CONFERENCE INFORMATION NOTE:

We are pleased to provide you with the following information regarding practical arrangements for the upcoming First D-8 Forum on SMEs and Health Market scheduled to hold in Abuja, Nigeria, from 26 to 27 October 2022, with the **THEME: 'A COALITION TO RE-INVENT SMEs IN THE D-8 REGION: ADDRESSING THE CHALLENGES FACED BY SMEs WITH SPECIAL FOCUS ON HEALTH MARKET WITHIN THE D-8 REGION.** We trust that the information provided will assist in your preparation for the Conference.

ABOUT THE D-8 FORUM ON SMEs AND HEALTH MARKET

It is a well-established fact that the Small and Medium Scale Enterprises (SMEs) are significant in driving economic growth, development, and job creation in the D-8 Member States. According to the International Finance Cooperation, MSMEs account for a large percentage of all businesses in the D8 markets and as such, remain one of the main sources of employment. The SMEs have remained even more resilient after facing unprecedented economic disruptions in the wake of the COVID-19 pandemic and are optimistic about the growth that lies ahead. Therefore, to unlock growth potential among the D-8 Member States, enhance intra-trade activities and proper economic partnership will require bridging the credit gap, strengthening SME value chains, and boosting productivity via digitisation, technology adoption, and adaptation. Through forum such as this, and deliberate discussion, exchange of views and sharing of experiences, the D-8 Member States will succeed in reviewing the policies and regulations to enhance competitiveness of the D-8 SMEs in the nearest future.



Recognizing the importance of private sector-led growth in contributing to D-8's economic development, the 45th Session of the D-8 Commission and the 20th Session of the D-8 Council of Ministers approved the holding of the D-8 Forum on SMEs and Health Market in Abuja, Nigeria, as part of activities to commemorate the Silver Jubilee of the establishment of the D-8 Organization. The theme of the forum is A Coalition to Re-invent SMEs in the D-8 Region: Addressing the Challenges faced by SMEs with Special focus on Health Market with the D-8 Region.

PARTICIPATION.

The Forum will bring together SMEs, start-ups, senior managers of tech-hubs, health experts, pharmaceutical firms, financial sector operators, manufacturers, development partners institutions, members of the D-8 Secretariat, the private sector, SME associations, business leaders, players from financial institutions, Ministers and Ambassadors/High Commissioners from the D-8.

FORMAT OF THE FORUM

- **Meeting Venue:** The Meeting will be held at the Transcorp Hilton, 1 Aguiyi Ironsi Street Maitama, Abuja, Nigeria;
- **Sponsorship:** All participants coming from outside Nigeria are responsible for their return air-ticket, while those from within Nigeria are to sponsor their travel to the venue in Abuja;
- **Registration:** Log o to <https://www.D8nigeriasmesummit.org> and register online. Please send the registration form to Murtala Jimoh @ murtallaj@gmail.com Registration will continue throughout the conference.
- **Workshop materials:** The Concept Note, Agenda, and Information Note to be shared upon registration.
- **Refreshment:** Organizers will provide refreshments during the Forum (Coffee and Networking Lunch)
- **Accommodation:** The Nigerian authorities would be responsible for hotel accommodation of 1 +1 from each D-8



- Member State. Other participants to cover their own expenses for the duration of their stay;
- **Recommended hotels near the Transcorp Hilton- Grand Nile Tower Hotel:**
 - Sheraton hotel, Abuja - 1.0 miles from Transcorp Hilton;
 - Ibetto Hotels Ltd - 5.2 miles from Transcorp Hilton;
 - Fraser Suites Abuja - 1.8 miles from Transcorp Hilton;
 - Hawthorn Suites – 2.8 miles from Transcorp Hilton;
 - Reiz Continental Hotel – 1.7 miles from Transcorp Hilton
 - Valencia Hotels – 0.8 miles from Transcorp Hilton;
 - Nicon Luxury – 2.0 miles from Transcorp
- **Airport and Transportation:** Participants are encouraged to use the Nnamdi Azikiwe International Airport. Participants would be received on arrival and transported to their hotel (s) or the conference venue.
- **Internet Access:** Participants are encouraged to bring their own laptops. WiFi is available at the Conference venue.
- **Dress code:** Business/Formal
- **Currency and tipping:** The local currency is the Nigerian Naira (N). The exchange rate from USD to Naira is approximately \$1 = 675 (N).
- **Language:** English is the most common language and the official national language of Nigeria. Therefore, the conference will be conducted in English language.
- **Visa Requirement:** Participants that come from a country that needs a visa are required to apply and obtain a visa from Nigerian Embassy/High Commission in country of resident before boarding an inbound aircraft to Nigeria. Requirements - Your national passport must always be carried on official travel. Please ensure your Passport is valid for at least six months and has at least two blank pages to facilitate immigration stamps.
- **Covid-19:** The Nigerian government requires all passengers traveling to Nigeria (including Nigerians) to have one of the following: **A negative PCR test certificate for COVID-19, taken no more than 72 hours before their flight departure time. Passengers must present paper copies of their test results with a QR code. A COVID-19 vaccine certificate issued by an**



- accredited laboratory in the issuing country, containing a QR code. Vaccinated passengers must have received a full course of one of the following in Nigeria: AstraZeneca, Johnson, and Johnson, Moderna, Pfizer, Sinopharm, Sinovac, or Sputnik V.
- For further information, Please see:
<https://www.info@ncdc.gov.ng>

D-8 FORUM ON SME AND HEALTH MARKET CONFERENCE

CONTACTS: Should you need any further assistance once in Abuja, please do not hesitate to contact us on the following details:

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- **WELCOME TO ABUJA AND ENJOY YOUR STAY!!!**