

POST-SHOW REPORT

KOREA IMPORT FAIR 2023



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KOREA **IMPORT** FAIR 2023



2023 KIF AT A GLANCE

47

COUNTRIES
REPRESENTED



87

EXHIBITORS
PARTICIPATED



1,580

VISITORS
ATTENDED



128

B2B
MEETINGS



691

BUYERS
ATTENDED



MARK YOUR CALENDAR
July 4th 2024





B2B MEETING

OVERVIEW

The annual **Korea Import Fair (KIF)** is a flagship project organized by the **Korea Importers Association (KOIMA)**, since 2004. The event underwent a complete transformation from the previous “Import Goods Fair” to the “Korea Import Fair” in order to secure a stable supply chain of high-quality raw materials to expand international trade and strengthen Korea’s competitiveness in imports.

The Korea Import Fair 2023 (KIF 2023) henceforth), was successfully held for three days from **June 29th to July 1st, 2023**, at **COEX Halls C1 and C2** in Samseong-dong, Seoul. KIF 2023 marks the 20th anniversary of this annual event. **87 exhibitors**, including **41 embassies** from

47 countries, comprised of Korean importers, foreign exporters, the foreign Embassies in Korea and other partner organizations participated, occupying in **147 booths**.

As a trade organization that focuses on import, KOIMA has proudly organized **7 Seminars** on trade policy and business strategy, along with **128 B2B Meetings**. B2B has been the buzzword throughout KOIMA’s preparation of the KIF 2023. From the onset, KOIMA spared no effort in making sure this event rightfully serves the interest of businesses across the world. **The Korea Import Fair 2024** is scheduled to take place **from July 4th 2024 to July 6th 2024** at **COEX Hall B**, Seoul, Korea.

PERFORMANCE

① Opening Ceremony

The opening ceremony of the 20th Korea Import Expo was attended by a total of 77 people, including the head of the Ministry of Trade, Industry and Energy, foreign ambassadors to Korea from 47 countries, the Minister of Trade of Slovenia, heads of major economic organizations, and executives from the Korea Importers Association.

② Consolidating the status of the exhibition

This exhibition underwent a name change to become the “Korea Import Fair”, setting the stage for its transformation into a premier trade-related exhibition for the country. In alignment with this transition, a special exhibition focusing on semiconductor materials, parts, and equipment was curated.

This initiative aims to foster the advancement of the nation’s core industries while simultaneously elevating the stature of the Korea Import Expo.

③ Intermediating B2B Meetings

The Korea Importers Association conducted 128 B2B consultations between Korean and foreign companies in 29 countries, including Vietnam, Canada, and Lithuania, recording approximately KRW 2 billion in consultations.

④ Various Seminar Programs

Opportunities to provide information to attendees in various fields were given, such as major trade products and economic trends in Cambodia, introduction of Foshan in China, introduction of overseas remittance and payment solutions, and technology seminars related to the semiconductor fields.



GOALS

The Korea Import Fair has solidified its position as a representative domestic exhibition centered on the 4th industry. The annual Korea Import Fair aims to achieve mainly three things.

① Enhancement of status as a B2B import specialized exhibition

The B2B Meeting is KIF's largest event. To firmly establish its position as a specialized B2B import exhibition, several steps must be taken.

Firstly, enhance the promotion of B2B consultation results by actively encouraging pre-B2B matching and signing contracts/MOUs. Next, strive for tangible outcomes by effectively utilizing the association network.

Moreover, attract companies related to the 4th industry by diversifying business matching and collaborating with local governments. As a result, importers and buyers by country and item should be actively invited.



② Promote platform awareness to improve trade imbalance in trade origin countries

First of all, we will establish a more substantial and satisfactory exhibition operation process by actively reflecting the difficulties and feedbacks of participating companies in this exhibition.

In addition, we will continue to cooperate and encourage more countries and companies to participate by recognizing fairs as major exhibitions nationally and actively supporting them through various national networks established through import delegations.



③ Solidifying mutual relationships

The Korea Import Fair provides a number of opportunities for communicating with various participants. Through the KIF, reinforcing cooperation with domestic and foreign trade-related organizations can be made.

Also, KOIMA aims to strengthen business cooperation with foreign embassies, trade representatives and trade-related organizations in Korea.



IMPROVEMENTS

For next year's event, we will initiate booth applications in advance and ensure adherence to the deadline, along with preliminary booth recruitment and structured scheduling.

In addition, based on the results of this year's B2B conference, we will actively seek out guidance and matching companies so that more conferences between domestic importers and overseas exporters can be held next year.

Furthermore, we will expand online and offline pre-promotion for the diversity of exhibition items.

Lastly, we will strengthen publicity to expand participation by general visitors.





EXHIBITORS AND BOOTHS

The exact list of exhibitors vary from year to year. While many companies directly file their application, some businesses partake in collaboration with participating Embassies or trade representatives in Korea. The list of exhibitors from the KIF 2023 is as follows:

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
A01	PT. BANK NEGARA INDONESIA(PERSERO) TBK.	REPUBLIC OF KOREA
A02	INDONESIA	REPUBLIC OF INDONESIA
A03	COSTARIA	REPUBLIC OF COSTA RICA
A04	JORDAN	HASHEMITE KINGDOM OF JORDAN
A05	TUNISIA	REPUBLIC OF TUNISIA
A06	TUNISIA	REPUBLIC OF TUNISIA
A07	LIBYA EXPORT	LIBYA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
A09	PACIFIC ISLANDS	REPUBLIC OF FIJI
A10	PACIFIC ISLANDS	REPUBLIC OF FIJI
A11	KYRGYSTAN	KYRGYZ REPUBLIC
A12	KYRGYSTAN	KYRGYZ REPUBLIC
A13	ASTRA CO., LTD.	REPUBLIC OF KOREA
A14	ROINBROTHER	REPUBLIC OF KOREA
A15	BULGARIA	REPUBLIC OF BULGARIA
A16	HYANG FACTORY CO., LTD	REPUBLIC OF KOREA
A17	HANHYOP TRADING CO., LTD	REPUBLIC OF KOREA
A18	HANHYOP TRADING CO., LTD	REPUBLIC OF KOREA
A19	EL SALVADOR	REPUBLIC OF EL SALVADOR
A20	THE REPUBLIC OF SOUTH AFRICA	REPUBLIC OF SOUTH AFRICA
A21	TUNISIA EXPORT	REPUBLIC OF TUNISIA
A22	TUNISIA EXPORT	REPUBLIC OF TUNISIA
A23	TUNISIA EXPORT	REPUBLIC OF TUNISIA
A24	TUNISIA EXPORT	REPUBLIC OF TUNISIA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
A29	KOREA IMPORTERS ASSOCIATION	REPUBLIC OF KOREA
A30	BOLIVIA	PLURINATIONAL STATE OF BOLIVIA
A31	TANZANIA	UNITED REPUBLIC OF TANZANIA
A32	BELARUS	REPUBLIC OF BELARUS
A33	THE TRADE REPRESENTATION OF THE RUSSIAN FEDERATION IN THE REPUBLIC OF KOREA	RUSSIAN FEDERATION
A34	ADRF INTERNATIONAL	REPUBLIC OF KOREA
A35	LOUNGE	
A36	EGYPT	ARAB REPUBLIC OF EGYPT
B01	SAESOL KOREA	REPUBLIC OF KOREA
B02	SAESOL KOREA	REPUBLIC OF KOREA
B03	DYNE CELL	REPUBLIC OF KOREA
B04	ZHEJIANG NATIVE PRODUCE & ANIMAL BY-PRODUCTS IMPORT & EXPORT GROUP CO., LTD	PEOPLE'S REPUBLIC OF CHINA
B05	ZHEJIANG NATIVE PRODUCE & ANIMAL BY-PRODUCTS IMPORT & EXPORT GROUP CO., LTD	PEOPLE'S REPUBLIC OF CHINA
B06	SINGAPORE	REPUBLIC OF SINGAPORE
B07	ZAMBIA	REPUBLIC OF ZAMBIA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
B08	CANADA	CANADA
B09	CANADA - GOVERNMENT OF QUEBEC	CANADA
B10	CANADA - GOVERNMENT OF QUEBEC	CANADA
B11	UTRANSFER	REPUBLIC OF KOREA
B12	UTRANSFER	REPUBLIC OF KOREA
B13	UTRANSFER	REPUBLIC OF KOREA
B14	UTRANSFER	REPUBLIC OF KOREA
B15	KOTITI TESTING & RESEARCH INSTITUTE	REPUBLIC OF KOREA
B16	FEDERATION OF AGRICULTURAL COMMODITY ASSOCIATIONS OF NIGERIA	FEDERAL REPUBLIC OF NIGERIA
B17	KOTITI TESTING & RESEARCH INSTITUTE	REPUBLIC OF KOREA
B18	BUSINESS DELEGATION OF SLOVENIA	REPUBLIC OF SLOVENIA
B19	BUSINESS DELEGATION OF SLOVENIA	REPUBLIC OF SLOVENIA
B20	BUSINESS DELEGATION OF SLOVENIA	REPUBLIC OF SLOVENIA
B21	BUSINESS DELEGATION OF SLOVENIA	REPUBLIC OF SLOVENIA
B22	GLOBAL CORD	JAPAN
B23	TALMAS & SONS LIMITED	UNITED REPUBLIC OF TANZANIA
B24	CAMBODIA	KINGDOM OF CAMBODIA
B25	CAMBODIA	KINGDOM OF CAMBODIA
B26	TÜRKİYE	REPUBLIC OF TÜRKİYE

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
B27	CAMBODIA	KINGDOM OF CAMBODIA
B28	PT PORTO INDONESIA SEJAHTERA	REPUBLIC OF INDONESIA
B29	TELTONIKA	REPUBLIC OF LITHUANIA
B30	G.T. PAPER CO., LTD. PUTIAN FUJIAN	PEOPLE'S REPUBLIC OF CHINA
B31	RAMJET POWER CO., LTD	REPUBLIC OF KOREA
B32	TURKMENISTAN	TURKMENISTAN
B33	CROATIA	REPUBLIC OF CROATIA
B34	PARAGUAY	REPUBLIC OF PARAGUAY
B35	JN GLOBAL	REPUBLIC OF KOREA
B36	GUATEMALA	REPUBLIC OF GUATEMALA
B37	PINGPONG PAYMENTS	REPUBLIC OF KOREA
B38	KOREAN REDCROSS SEOUL CHAPTER	REPUBLIC OF KOREA
B39	THAILAND	KINGDOM OF THAILAND
C01	SIGETRONICS	REPUBLIC OF KOREA
C02	BROZEN	REPUBLIC OF KOREA
C03	SLOVENIA	REPUBLIC OF SLOVENIA
C04	SYMBIOSIS	REPUBLIC OF KOREA
C05	SENTBE	REPUBLIC OF KOREA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
C11	URANGAR URLAL	MONGOLIA
C12	ERDENET CASHMERE	MONGOLIA
C13	INDERT CASHMERE LLC / NOYON CASHMERE LLC	MONGOLIA
C14	BAIGAL CASHMERE LLC	MONGOLIA
C15	ODNOO HNAD MAND BRAND / NAN COLLECTION -YAK CASHMERE	MONGOLIA
C16	SAIN TUMEN CASHMERE LLC	MONGOLIA
C17	MB GIFT	REPUBLIC OF KOREA
C18	SHIN SEUNG HICHEM CO., LTD	REPUBLIC OF KOREA
C19	SAMDAEIN HONGSAM	REPUBLIC OF KOREA
C20	ULTRA V CO., LTD	REPUBLIC OF KOREA
C21	KOMOTECH CO., LTD	REPUBLIC OF KOREA
C22	TECH ON / DAVO C&M	REPUBLIC OF KOREA
C23	TS SYSTEM	REPUBLIC OF KOREA
C24	PLANBE INC.	REPUBLIC OF KOREA
C26	ASSOCIATION OF MILITARY ENTERPRISES OF VIET NAM (AME)	SOCIALIST REPUBLIC OF VIETNAM
C28	ASSOCIATION OF MILITARY ENTERPRISES OF VIET NAM (AME)	SOCIALIST REPUBLIC OF VIETNAM
C30	VIETNAM	SOCIALIST REPUBLIC OF VIETNAM
C31	GOBI ERDENE CASHMERE LLC	MONGOLIA
C32	SRI LANKA	DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
C33	MISHEEL EXPO LLC	MONGOLIA
C35	MONGOLIA	MONGOLIA
C36	LLC BTCA / ALMURUT STORE IE / ATTLA ORGANIC FOODS	KYRGYZ REPUBLIC
C37	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
C38	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
C39	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
C40	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
D05	CASHMERE HOUSE	REPUBLIC OF KOREA
D06	PHILIPPINES	REPUBLIC OF PHILIPPINES
D07	CASHMERE HOUSE	REPUBLIC OF KOREA
D08	LITHUANIA	REPUBLIC OF LITHUANIA
D09	CHANCOCO	REPUBLIC OF KOREA
D10	CHANCOCO	REPUBLIC OF KOREA
D11	CHANCOCO	REPUBLIC OF KOREA
D12	CHANCOCO	REPUBLIC OF KOREA
D13	REPUBLICA DOMINICANA	DOMINICAN REPUBLIC
D14	GEORGIA	GEORGIA
D15	S.M.E GJDSL	DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
D16	MALAYSIA	MALAYSIA
D17	MOIN INC.	REPUBLIC OF KOREA
D18	MOIN INC.	REPUBLIC OF KOREA
D19	MOIN INC.	REPUBLIC OF KOREA
D20	MOIN INC.	REPUBLIC OF KOREA
D21	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
D22	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
D23	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
D24	UZBEKISTAN EXPORT PROMOTION AGENCY	REPUBLIC OF UZBEKISTAN
D27	PERU	REPUBLIC OF PERU
D28	LATVIA	REPUBLIC OF LATVIA
D29	MEXICO	UNITED MEXICAN STATES
D30	EQUADOR	REPUBLIC OF EQUADOR
D31	PAKISTAN	ISLAMIC REPUBLIC OF PAKISTAN
D32	PAPUA NEW GUINEA	INDEPENDENT STATE OF PAPUA NEW GUINEA
D33	ARGENTINA	ARGENTINE REPUBLIC
D34	ANGOLA	REPUBLIC OF ANGOLA
D35	IE KUZEKEEVA M, VERSAL, NAK LLC, ASAP GROUP LLC	KYRGYZ REPUBLIC
D36	KOREA TRADE LLC, VISAMIR TOUR LLC, ZASSHCHITNIK A I D LLC	KYRGYZ REPUBLIC



Seminars & Events

Seminars and events play a significant role in the annual KIF. In the KIF 2023 edition, the seminars offered a wealth of trade-related insights to participants through an array of lecture programs. These programs covered diverse topics, ranging from unveiling national economic trends and presenting promising export prospects by the Cambodian Ministry of Commerce, to spotlighting key products from Foshan City, China. Additionally, invaluable guidance on managing supply chains in the Chinese market and exploring advanced overseas remittance and payment solutions was provided by innovative companies. Furthermore, the semiconductor pavilion was a highlight, featuring lectures on advanced power semiconductor technology, EV market trends, and semiconductor design processes. These talks attracted attention from ambassadors and commercial representatives interested in expanding their businesses in the semiconductor sector.

Date	Time	Topic
June 29 th	14:00 -14:20	National Promising Export Items and Policies (Cambodian Ministry of Commerce)
	15:00 – 15:30	Introduction of Foshan, China
	15:40 – 16:10	Introduction of major items in Foshan, China(Foshan Korean Association)
June 30 th	11:20 – 11:40	Effective Chinese Import Expansion Strategies through Trade Credit Benefits(Zhejiang G&F Foreign Trading Co., Ltd.)
	14:00 – 14:20	Overseas remittance and payment solutions for smart companies (Sent B)
	14:40 – 15:00	EV(Electric Vehicle) innovative power semiconductor technology and market trends (Sigetronics)
	15:20 – 15:40	Semiconductor thermal management measures and material trends (Komotech Co., Ltd.)





■ Closing

With the generous sponsorship of the Ministry of Trade, Industry, and Energy, KOIMA has successfully orchestrated 20 annual KIF. This journey marked a significant milestone as it introduced semiconductor materials, parts, and equipment for the first time. It has also established a pivotal platform, inviting the world to engage with Korea's raw materials and consumer goods market. Building upon these achievements, KOIMA is committed to expanding the exhibition's horizons in the coming year and promote the use of paid booths to other countries.

Looking ahead, KOIMA envisions a prosperous KIF for the upcoming year. Fueled by the strides and innovations of this year's edition, the 2024 fair is set to elevate its impact and contribute further to the government's objective of balanced trade and a robust global supply chain.

We call for your interest, support, and commitment to making this event no merely a museum of commodities but a marketplace for mutual benefit. We reiterate that the **KIF 2024** will be scheduled to take place from **July 4th, 2024 to July 6th, 2024 at COEX, Hall B**. Mark your calendar and be a part of this occasion. Your presence is early anticipated.



SEE YOU AGAIN

YOUR SEAT AWAITS HERE

2024

KOREA IMPORT FAIR

Import Trend With The Industry 4.0

July 4th ~ 6th, 2024

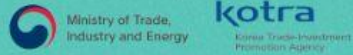
COEX HALL B



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